

CFB BEST & WORST BETTING TRENDS – 2025 SEASON FINAL

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BEST ATS TEAMS – 2023-2025 (min 20 spread games)

Rk	Team	Conf	ATS	Win%
1	Notre Dame	Ind	29-12-0	70.7%
2	James Madison	Sun Belt	27-13-0	67.5%
3	Missouri	SEC	25-14-0	64.1%
4	Ole Miss	SEC	26-15-0	63.4%
5	Indiana	Big Ten	26-15-0	63.4%
6	Ohio State	Big Ten	27-16-0	62.8%
7	Oregon	Big Ten	27-16-0	62.8%
8	Miami (OH)	MAC	26-16-0	61.9%
9	Texas Tech	Big 12	24-15-0	61.5%
10	San Diego State	MWC	22-14-0	61.1%
11	Arizona State	Big 12	23-15-1	60.5%
12	Marshall	Sun Belt	23-15-0	60.5%
13	Virginia	ACC	23-15-0	60.5%
14	Colorado	Big 12	22-15-0	59.5%
15	Western Michigan	MAC	23-16-0	59.0%

WORST ATS TEAMS – 2023-2025 (min 20 spread games)

Rk	Team	Conf	ATS	Win%
1	Kent State	MAC	12-24-0	33.3%
2	Purdue	Big Ten	12-24-0	33.3%
3	Georgia State	Sun Belt	13-24-0	35.1%
4	Southern Mississippi	Sun Belt	13-24-0	35.1%
5	Georgia	SEC	15-27-0	35.7%
6	Texas A&M	SEC	14-25-0	35.9%
7	Middle Tennessee State	CUSA	13-23-0	36.1%
8	UCF	Big 12	14-23-0	37.8%
9	North Carolina	ACC	14-23-1	37.8%
10	Oregon State	Ind	14-22-0	38.9%
11	Liberty	CUSA	15-23-0	39.5%
12	Northern Illinois	MAC	15-23-0	39.5%
13	Tulsa	American	14-21-0	40.0%
14	Cincinnati	Big 12	15-22-0	40.5%
15	Baylor	Big 12	15-22-0	40.5%

BEST OVER/UNDER TRENDS (2023-2025, min 20 O/U games)

OVER MACHINES (highest Over rate):

Indiana	270-13U (67.5%)
Massachusetts	240-12U (66.7%)
Vanderbilt	250-13U (65.8%)
Utah State	250-13U (65.8%)
Arkansas	240-13U (64.9%)
Notre Dame	260-15U (63.4%)
Mississippi State	230-14U (62.2%)
New Mexico	230-14U (62.2%)

UNDER MACHINES (highest Under rate):

Wisconsin	24U-130 (64.9%)
Tulane	27U-150 (64.3%)
Kennesaw State	16U-90 (64.0%)
Ohio State	27U-160 (62.8%)
UCLA	23U-140 (62.2%)
Wyoming	23U-140 (62.2%)

Appalachian State	23U-150	(60.5%)			
Auburn	22U-150	(59.5%)			
SITUATIONAL HOT/COLD TRENDS (2023-2025 splits)					

ROAD DOGS – best ATS (min 4 games):					
Toledo	4-0-0	(100.0%)			
James Madison	4-0-0	(100.0%)			
Kansas State	6-1-0	(85.7%)			
Texas Tech	5-1-0	(83.3%)			
Oklahoma	4-1-0	(80.0%)			
HOME FAVORITES – best ATS (min 6 games):					
Utah State	7-1-0	(87.5%)			
Miami (OH)	11-2-0	(84.6%)			
Western Michigan	9-2-0	(81.8%)			
West Virginia	7-2-0	(77.8%)			
Alabama	15-5-0	(75.0%)			
REVENGE SPOTS: -- (revenge-game flags not in dataset)					
OPENER: -- (season-opener ATS split available in per-team MURs)					
COACHING TRENDS					

Best coach ATS (≥8 gm carryover): Jimmy Rogers 9-4-0 (69.2%)					
Worst coach ATS (≥8 gm carryover): Will Hall 8-16-0 (33.3%)					
(Carryover ATS available for 20 returning coaches)					
New 2026 HCs (33): Charles Huff, Neal Brown, Brian Hartline, Will Hall, Alex Mortensen, Tosh Lupoi, Tavita Pritchard, James Franklin ...					
New HC first-year ATS: -- (no games played yet in 2026)					
CONFERENCE ATS SUMMARY (2023-2025 aggregate)					

Conf	ATS	O/U	PPG	PAG	AvgTot
SEC	311-309-3	3180-303U	30.0	22.5	52.5
Big Ten	356-346-2	3490-353U	28.3	22.0	50.3
Big 12	302-302-2	3100-296U	28.8	24.3	53.0
ACC	314-342-3	3380-321U	28.1	24.8	52.8
American	262-265-0	2820-249U	29.5	28.0	57.5
Sun Belt	264-272-0	2750-261U	27.0	28.4	55.4
MAC	249-243-0	2590-233U	22.1	25.1	47.2
CUSA	194-197-2	1920-202U	25.6	28.0	53.6
MWC	215-208-4	2170-213U	25.8	25.2	50.9
Ind	86-67-0	840-69U	29.5	23.6	53.0